

+109%

16-CITY AVG ADR JUMP · 2025 TO 2026

Short-term rents up 109% across 16 World Cup 2026 host cities. AirROI's latest weekly snapshot tracks ~16,000 listings across the 16 host venues — comparing the June 11 to July 19 tournament window against the same dates in 2025.

TOP NUMBERS

- +109%** 16-city average ADR jump 2025 to 2026 (\$216 to \$450)
- +184%** Mexico cluster YoY ADR (steepest globally)
- +102%** USA hosts YoY ADR
- +117%** Canada hosts YoY ADR
- +56%** Asking-vs-booked rate gap (16-city average; Dallas peaks at +126%)
- +349%** Monterrey city-day match-window average vs same-day-of-week 2025 (single-match peak +387% on SWE vs TUN)
- ~16,000** Listings sampled (1,000 per stadium, within city-specific radii)

COVERAGE

16 host cities · 11 USA · 3 Mexico · 2 Canada · 39-day tournament window (Jun 11 – Jul 19, 2026) · 104 matches · 48 teams · first three-host tournament.

DATA SOURCES

AirROI's listings index (weekly refresh, 14M+ listings), Airbnb public listing pages, FIFA host-city declarations and 2026 venue list.

Source: AirROI · airroi.com · For press inquiries: admin@airroi.com

Spokesperson: Jun Zhou, Founder, AirROI · admin@airroi.com · [linkedin.com/in/noobjun](https://www.linkedin.com/in/noobjun)